

### ABSTRACT OF THE DISCLOSURE

A reflector used in an electronic flash device that collectively emits direct light emitted from a light source and reflected light that has been reflected by a reflective surface onto a subject, and an electronic flash device that uses such reflector.

The reflector for an electronic flash device includes a pair of first reflective surfaces 24, 25 that are composed of portions of a cylindrical curved surface and face one another and a second reflective surface 26 that is contiguous with the pair of first reflective surfaces 24, 25 and inside which a xenon lamp 12 is housed. Contiguous portions B1, B2 where the pair of first reflective surfaces 24, 25 and the second reflective surface 26 are contiguous are set closer to the opening 13a of the pair of first reflective surfaces 24, 25 than a center O of the xenon lamp 12 that is the light source.

With this construction, by emitting all or the majority of the reflected light to the front from the opening, it is possible to maintain a predetermined optical performance while making the electronic flash device smaller and slimmer.